

Chadwick Anderson

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Dear Hiring Manager,

I am an accomplished, creative web and graphic design professional with 25+ years experience developing optimized websites and graphic assets on a wide variety of platforms for long-term clientele. I would like to be considered for the WordPress Site Administrator Designer position that you have listed on Indeed.com.

Having been working with WordPress since 2009, I'm skilled in nearly every aspect of WordPress design, production, and management. I utilize a variety of applications (Adobe CC), technologies (PHP, HTML, CSS, jQuery, JavaScript, MySQL), and other software services (WordPress, Postmark, Mailchimp) to deliver highly-effective, customized WordPress website solutions that meet project goals and exceed expectations.

Problem solving, troubleshooting, and my eye for design are some of my best skills. I use them to fearlessly face challenges to develop WordPress solutions that increase business efficiency, streamline processes, and sometimes just make business tasks easier to accomplish.

All of my technical skills would mean little if I didn't have the graphic design skills to make them look good too. Skilled using a variety of software tools, including Adobe CC, I have created brand identities, cohesive marketing collateral, advertising, and other assets for print and screen that have deepened brand engagement.

Some of my notable accomplishments include a WooCommerce-based meal delivery service, an online proposal creation/management system, a WooCommerce / Learndash LMS, and an event booking and business management system for a non-profit organization (on whose Board I sit as Vice President).

I invite you to view my resume and visit my online portfolio at <https://designerChad.info/jfs314> to browse through some of my work. You will find that I am qualified for your WordPress position and I would be excited for the opportunity to join your team.

Sincerely,

Chadwick Anderson