

**Chadwick Anderson**

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<https://designerChad.info/alu314>

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Dear Hiring Manager,

I would like to be considered for the E-Commerce and Social Media Coordinator position.

I am an accomplished web and graphic design professional with 25+ years experience producing strategic web and graphic assets on a wide variety of platforms for long-term clientele. Through my expertise in design, production, management, SEO, website marketing, and best practices I have helped many of them reach their ultimate business goals: retirement.

As many of my long term clients transition into a new phase of their lives, it is now my desire to put my skills to work for one company. I am a dedicated, creative and analytical thinker and aim to help Aluminess achieve company goals and quickly grow into additional responsibilities.

I have extensive experience using web and graphic technologies to delivery effective communications on-brand and on-time. I enjoy developing technology solutions to increase business efficiency, streamline processes, and sometimes just make tasks easier to accomplish. Problem solving and troubleshooting are definitely my cup of tea, and I always welcome a challenge.

Website marketing to increase visibility and user engagement has always been a component of my projects. A COVID-era social media fundraising campaign that I designed, developed, and executed for a non-profit organization, which I am a sitting board member, raised thousands of dollars during an other wise flat year.

I invite you to view my resume and visit my online portfolio at <https://designerChad.info/alu314> to browse through some of my work. I think you'll find that I am acutely qualified for the position of E-Commerce and Social Media Coordinator and I would be excited for the opportunity to join your team.

Sincerely,



Chadwick Anderson