

**Chadwick Anderson**

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<https://designerChad.info/mcm323>

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Dear Hiring Manager,

I am writing to express my interest in the Communications Specialist position as listed. As an accomplished creative web and graphic design professional with 25+ years of hands-on experience in digital communications, graphic design, and web development, I am confident in my ability to positively contribute to your team.

Having successfully navigated a freelance career for much of my professional life, I am well-versed in collaborating with creative teams and directing a variety of projects from concept through completion. One of my strongest qualities is my innate ability to fuse artistic vision with pragmatic and strategic thinking. I understand the importance of not only creating visually appealing designs but also ensuring that they resonate with the target audience and effectively communicate the intended message.

Skilled in nearly every aspect of digital design, development, production, and management, I utilize a variety of applications (Adobe CC), technologies (PHP, HTML, CSS, JS), and other software services (WordPress, Postmark, Mailchimp, Basecamp) to deliver professional and polished communications that meet project goals and exceed expectations. I have created brand identities, cohesive marketing collateral, advertising, and other digital and print assets that have deepened brand engagement for my clients in the long-term.

As an end-to-end content creator and manager, some of my notable accomplishments include a WordPress-based meal delivery service, a novel fundraising social media campaign, and an event booking and business management system for a non-profit organization (on whose Board I sit as Vice President). These experiences have honed my ability to turn creative concepts into tangible, impactful results.

I invite you to view my resume and visit my portfolio at <https://designerChad.info/mcm323> to experience my demonstrated skills. I look forward to the opportunity to discuss how my skills and experiences align with your Communications Specialist position.

Sincerely,



Chadwick Anderson