

Chadwick Anderson

(858) 427-0518 • chad@designerChad.info

<https://designerChad.info/usd314>

December 15, 2023

Dear Hiring Manager,

I am keenly interested in the Graphic Designer / Art Director position that is advertised on the USD website.

As an accomplished creative web and graphic design professional with 25+ years experience creating and managing content for both digital and print media for small businesses, I am confident in my ability to contribute to the creative excellence of your team.

Having successfully navigated a freelance career for much of my professional life, I am well-versed in collaborating with creative teams and directing a variety projects from concept through completion. One of my strongest qualities is my innate ability to fuse artistic vision with pragmatic and strategic thinking. I understand the importance of not only creating visually appealing designs but also ensuring that they resonate with the target audience and effectively communicate the intended message.

Some of my notable accomplishments include an eCommerce meal delivery service from concept to delivery, a WordPress LearnDash LMS, and an event booking and business management system for a non-profit organization. These experiences have honed my ability to turn creative concepts into tangible, impactful results.

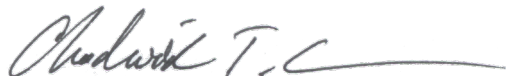
My background working with small businesses and, specifically, the non-profit sector have led me to pursue a career of service. It is important for me to see the results of my work reflected positively in the community.

As a board member for a small non-profit (currently Vice President), I initiated the development of online giving through the conception and execution of a novel week-long virtual event that resulted in thousands of dollars in donations, increased visibility, and higher user engagement. I continue to develop online giving through cultivating awareness and visibility across social media channels and email marketing.

An opportunity in advancement communications would gratify my desire to develop a positive philanthropic legacy that will reach far beyond my career.

I invite you to view my resume and visit my online portfolio at <https://designerChad.info/usd314> to browse through some of my work. I look forward to the opportunity to discuss how my skills and experiences align with your needs and the possibility of joining your team.

Sincerely,



Chadwick Anderson