

Chadwick Anderson

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<https://designerChad.info/sdys32>

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Dear Hiring Manager,

I would like to express my interest in the Marketing and Communications Manager position listed on your website. As an accomplished creative marketing communications professional with 25+ years of hands-on experience in digital/print communications, graphic design, and web development, I am confident in my ability to positively contribute to your team.

I am skilled and seasoned in nearly every aspect of digital design, development, production, and management. Throughout my career I have utilized a variety of applications (Adobe CC), technologies (PHP, HTML, CSS, JS), and software services (WordPress, Postmark, Mailchimp) to deliver professional and polished marketing communications that meet project goals and exceed expectations. I am also well-versed in directing a variety of projects from concept through completion while working independently or collaborating with creative teams.

As an end-to-end content creator and manager, my innate ability to fuse artistic vision with pragmatic and strategic thinking is what sets me apart. I understand the importance of not only creating visually appealing stories and designs, but also ensuring that they resonate with their target audiences and effectively communicate their intended messages.

Some of my most notable accomplishments include a WordPress-based meal delivery service, a novel fund-raising social media campaign, and an event registration and business management system for a non-profit organization (on whose Board I sit as Vice President). These experiences, among many others, have honed my ability to turn creative concepts into tangible, impactful results.

My background working with small businesses and, specifically, the non-profit sectors have led me to pursue a career of service. It is important for me to see the results of my work reflected positively in the world. An opportunity with San Diego Youth Symphony would gratify my desire to develop an educational legacy that will reach far beyond my career.

I invite you to view my resume and visit my portfolio at <https://designerChad.info/sdys32> to experience my demonstrated skills. I welcome the opportunity to discuss how my qualifications align with your Marketing and Communications Manager position requirements.

Sincerely,



Chadwick Anderson