

**Chadwick Anderson**

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<https://designerChad.info/cv88>

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Dear Hiring Manager,

I am an accomplished web and graphic design professional with 25+ years experience producing and delivering strategic web and graphic assets on a wide variety of platforms for long-term clientele. I would like to be considered for the WEB CONTENT MANAGER/GRAPHIC MEDIA SPECIALIST full time position listed on EDJoin.org.

Much of my early website design career was spent using my skills to create proprietary content management systems before moving on to develop and document custom content tools for other systems like WordPress. That experience has led to a deep understanding and an ease using content management systems like WordPress, Squarespace, Shopify, Magento, HTML email marketing tools, and others to deliver effective, on-brand content to end users. I have also used this knowledge to develop new strategies and development tools to make content publishing and management easier for myself and past clients.

All of my technical skills would mean little if I didn't have the graphic design skills to make them look good too. Skilled using a variety of software tools, including Adobe CC, I have created brand identities, cohesive marketing collateral, advertising, and other assets for print and screen that have deepened brand engagement.

As an end-to-end content creator and manager, some of my notable accomplishments include a WordPress-based meal delivery service, a Learndash LMS, and an event booking and business management system for a non-profit organization (on whose Board I sit as technology chair).

I invite you to view my resume and visit my online portfolio at <https://designerChad.info/cv88> to browse through some of my work. I hope you'll find that I am qualified for the position and I would be excited for the opportunity to join your team.

Sincerely,

Chadwick Anderson