

Chadwick Anderson

(858) 427-0518 • chad@designerChad.info

<https://designerChad.info/ryvy1323>

February 13, 2024

Dear Hiring Manager,

I would like to express my interest in the Web Designer position listed on your website. As an accomplished creative web and graphic design professional with 25+ years of hands-on experience in digital/print communications, graphic design, and web development, I am confident in my ability to positively contribute to your team.

I am skilled and seasoned in nearly every aspect of digital design, development, production, and management. Throughout my career I have utilized a variety of applications, technologies (PHP, HTML, CSS, JS, SQL), and software services (WordPress, Postmark, Mailchimp, Basecamp) to deliver professional and polished communications that meet project goals and exceed expectations. I am also well-versed in directing a variety of projects from concept through completion while working independently or collaborating with creative teams.

As an end-to-end content creator and manager, my innate ability to fuse artistic vision with pragmatic and strategic thinking is what sets me apart. I understand the importance of not only creating visually appealing stories and designs, but also ensuring that they resonate with their target audiences and effectively communicate their intended messages.

Some of my most notable accomplishments include a WordPress-based meal delivery service, a novel fundraising social media campaign, and an event booking and business management system for a non-profit organization (on whose Board I sit as Vice President). These experiences, among many others, have honed my ability to turn creative concepts into tangible, impactful results.

Although I do not have any direct experience with Webflow, I am a WordPress and Elementor rock star and won't have any trouble adapting—*it actually looks fun*. I hope you'll find that my diverse background and acute design skills warrant consideration.

I invite you to view my resume and visit my portfolio at <https://designerChad.info/ryvy1323> to experience my demonstrated skills. I welcome the opportunity to discuss how my qualifications align with your exciting Web Designer opening.

Sincerely,



Chadwick Anderson