

**Chadwick Anderson**

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<https://designerChad.info/wh314>

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Dear Hiring Manager,

I would like to be considered for the Web Producer position that was recently listed.

I am an accomplished web and graphic design professional with 25+ years experience producing strategic web and graphic assets on a wide variety of platforms for long-term clientele. Through my expertise in design, production, management, SEO, and best practices I have helped many of them reach their ultimate business goals: retirement.

As many of my long term clients transition into a new phase of their lives, it is now my desire to put my skills to work for one company. I am a dedicated, creative thinker and aim to help West Health achieve company goals and quickly grow into additional responsibilities.

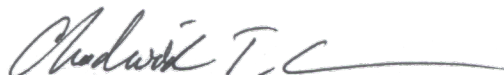
I have extensive experience using web and graphic technologies to delivery effective communications on-brand and on-time. I enjoy developing technology solutions to increase business efficiency, streamline processes, and sometimes just make tasks easier to accomplish. Problem solving and troubleshooting are definitely my cup of tea, and I always welcome a challenge.

I have experience working with non-profit organizations and find it to be very satisfying work. During my time as a volunteer and currently as the Technology chair on the Board of Directors of Diving For Life, Inc., I have completely transformed nearly every aspect of the organization. I developed an online giving platform and event management system to handle many facets of their annual fundraising event. The entire system is Word-Press/Woocommerce based and allows them to work from anywhere in the world. I have increased online donations by 100%, increased cash flow by implementing drip giving plans, and significantly reduced the management time required for their annual event.

Many of my past clients have been in the medical industry and I have always had an interest in helping them serve their patients more effectively and efficiently. I enjoy finding creative ways to simplify complicated concepts into bite-sized pieces of information that people can easily understand.

I invite you to view my resume and visit my online portfolio at <https://designerChad.info/wh314> to browse through some of my work. I think you'll find that I am acutely qualified for the position of Web Producer and I would be excited for the opportunity to join your team.

Sincerely,



Chadwick Anderson